

HEY! How are you doing? Thanks for reading this text and embarking on an amazing journey with me. It's a journey that will take you to the depths and heights of **sales**! What you will read here are the *secrets* of **sales**: the things that no one else will tell you. This book is *so* truthful and honest that people that are *not* into **sales** will puke and cry in disbelief, while people that *are* into **sales** will buy me drinks if they meet me because finally someone has put the truth on paper. It is confronting and hurtful, but it is the whole truth and nothing but the truth. If you want to read more about me you can check out erwt.org, the website where you probably got the copy of this book you're reading.

If you're actually not reading the book itself, but the widely distributed first page, you should make sure you go to erwt.org and download a copy of 'The Secret of Sales'. Make sure you download the only file that is behind a paywall. *That's right*: every story on that website is **100% FREE** *except* for this one, because what you are about to read here is too sensitive to be out on the streets like that. This is *not* just for anybody. This is for people that are willing to invest **time** and **money**, because when you flip the virtual page there is *no way back*. You will be sucked into an amazing journey that will change your life forever.

So if you do not have **90 minutes** right now to read this book in one go, you are not ready yet. The money part is actually one big joke. This book should be *at least* 20 euro's and I'm giving it away for *three* euro's and *ninety-nine* cents. So if you do not have the actual copy yet go get it **now** and come back to me so we can start.

What is **SALES**? Let's define **sales** as everything where someone personally benefits from a transaction he makes himself. So if a poor kid buys candy bars in a supermarket and sells it to car drivers that wait for the traffic light, the *kid* is a salesman because he keeps the profit but the cashier is just a stupid *schmuck* who is wasting his time and will never amount to nothing.

You have met many salespeople in your life. Every time you bought something worth more than 500 dollars (a car, a house, a boat, a television, a carpet) the person that helped you got a percentage of the price you paid. Same goes for *monthly payments* like electricity, internet, mortgage, insurance, cell phones, NGO's, investment and much more.

But all of that is just the tip of the iceberg. Because in the B2B world (that stands for *business to business*) *everything* is on contract, so every transaction includes

get **THE E-BOOK**
NOW!